***Energy supply***

The creative approach for the [choice of energy supplier](https://europa.eu/youreurope/citizens/consumers/energy-supply/access-use-energy-services/index_en.htm#inline-nav-3) flights video is to be published on the Instagram channel as a short animated GIF - GD GROW Your Europe: <https://www.instagram.com/youreurope/>

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| **Post Copy** |
| Did you know that in the EU you're free to choose your energy supplier? ⚡  Your operator has to make the change - but keep in mind that you can only choose the supplier, not the network operator in your area. ⁣  Find out more on Your Europe! 👉 LINK  [#YourEurope](https://www.instagram.com/explore/tags/youreurope/) [#EnergyEfficiency](https://www.instagram.com/explore/tags/energyefficiency/) [#EnergyLabels](https://www.instagram.com/explore/tags/energylabels/) [#GreenLiving](https://www.instagram.com/explore/tags/greenliving/) |

Link for campaigns/Stories: [EU - Access to and use of energy services - Your Europe](https://europa.eu/youreurope/citizens/consumers/energy-supply/access-use-energy-services/index_en.htm#inline-nav-3?pk_campaign=ye_sm_energysupplier_2025&pk_source=instagram&pk_medium=yec_boost_post_2025)